

Serial No. 10/043,239 **RECEIVED**  
**CENTRAL FAX CENTER**

**IN THE CLAIMS:****DEC 26 2006**

The text of all pending claims, (including withdrawn claims) is set forth below. Cancelled and not entered claims are indicated with claim number and status only. The claims as listed below show added text with underlining and deleted text with ~~strikethrough~~. The status of each claim is indicated with one of (original), (currently amended), (cancelled), (withdrawn), (new), (previously presented), or (not entered).

Please AMEND claims 1-9 and 17 in accordance with the following:

1. (CURRENTLY AMENDED) A reservation control unit apparatus comprising:  
a search request ~~module-unit~~ requesting a program information retaining unit retaining program information containing a program broadcast date/time and a content information, to search for the program information;  
a reservation request ~~module-unit~~ requesting a program reservation unit making a reservation of viewing or recording the program, to reserve viewing or recording the program; and  
an information obtaining ~~module-unit~~ obtaining, while being received the program by a program receiving unit, information related to the received program from contents of the received program received by a program receiving unit,  
wherein said search request ~~module-unit~~ makes said program information retaining unit search for the program information of the program related to the received program on the basis of information received at the time of reception of a predetermined notification in the information obtained by said information obtaining module-unit, and  
said reservation request ~~module-unit~~ makes a request for reserving a receipt of the program or reserving a record of the program on the basis of the searched program information.
2. (CURRENTLY AMENDED) A reservation control unit apparatus according to claim 1, wherein said information obtaining ~~module-unit~~ includes a voice recognizing ~~module-unit~~ converting voices contained in the received program into character information, and obtains the character information from the voices.
3. (CURRENTLY AMENDED) A reservation control unit apparatus according to claim 1, wherein said information obtaining ~~module-unit~~ obtains the character information from a caption contained in the received program.

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4. (CURRENTLY AMENDED) A reservation control unit-apparatus according to claim 1, wherein said information obtaining module-unit obtains the character information in a data broadcast multiplexed with a program broadcast.

5. (CURRENTLY AMENDED) A reservation control unit-apparatus according to claim 1, wherein said information obtaining module-unit accesses a scenario data retaining unit retaining scenario data of the program, and obtains information from the scenario data.

6. (CURRENTLY AMENDED) A reservation control unit-apparatus according to claim 1, wherein said information obtaining module-unit obtains the information from the scenario data transmitted in multiplexing with the program broadcast.

7. (CURRENTLY AMENDED) A reservation control unit-apparatus according to claim 6, wherein the scenario data contain an elapse time since a start of the program and character information describing the program contents at this elapse time.

8. (CURRENTLY AMENDED) A reservation control unit-apparatus according to claim 6, wherein the scenario data contain an elapse time since the scenario data transmission date/time and character information describing the program contents at this elapse time.

9. (CURRENTLY AMENDED) A program reserving method comprising:  
obtaining, while being received a program by a program receiving unit, information related to a-the received program from contents of a-the received program received by a program receiving unit,

searching for a broadcast date/time of the program related to the received program on the basis of information at the time of reception of a predetermined notification in the program-related information related to the received program; and

making a request for reserving a receipt of the program or a record of the program on the basis of the broadcast date/time.

10. (ORIGINAL) A program reserving method according to claim 9, further comprising converting voices contained in the received program into character information, wherein the information related to the program is obtained from the voices.

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11. (ORIGINAL) A program reserving method according to claim 9, wherein the information related to the program is obtained from a caption contained in the received program.

12. (ORIGINAL) A program reserving method according to claim 9, wherein the information related to the program is obtained from a data broadcast multiplexed with a program broadcast.

13. (ORIGINAL) A program reserving method according to claim 9, wherein the information related to the program is obtained from scenario data of the program.

14. (ORIGINAL) A program reserving method according to claim 13, wherein the scenario data are transmitted in multiplexing with the program broadcast.

15. (ORIGINAL) A program reserving method according to claim 13, wherein the scenario data contain an elapse time since a start of the program and character information describing the program contents at this elapse time.

16. (ORIGINAL) A program reserving method according to claim 13, wherein the scenario data contain an elapse time since the scenario data transmission date/time and character information describing the program contents at this elapse time.

17. (CURRENTLY AMENDED) A storage medium readable by a machine, tangible embodying a program of instructions executable by the machine, comprising:

obtaining, while being received a program by a program receiving unit, information related to a-the received program from contents of a-the received program received by a program receiving unit,

searching for a broadcast date/time of the program related to the received program on the basis of information at the time of reception of a predetermined notification in the information related to the received program; and

making a request for reserving a receipt of the program or a record of the program on the basis of the broadcast date/time.

18. (ORIGINAL) A storage medium readable by a machine, tangible embodying a program according to claim 17, further comprising a step converting voices contained in the

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received program into character information, wherein the information related to the program is obtained from the voices.

19. (ORIGINAL) A storage medium readable by a machine, tangible embodying a program according to claim 17, wherein the program-related information related to the program is obtained from a caption contained in the received program.

20. (ORIGINAL) A storage medium readable by a machine, tangible embodying a program according to claim 17, wherein the program-related information related to the program is obtained from a data broadcast multiplexed with a program broadcast.

21. (ORIGINAL) A storage medium readable by a machine, tangible embodying a program according to claim 17, wherein the program-related information related to the program is obtained from scenario data of the program.

22. (ORIGINAL) A storage medium readable by a machine, tangible embodying a program according to claim 21, wherein the scenario data are transmitted in multiplexing with the program broadcast.

23. (ORIGINAL) A storage medium readable by a machine, tangible embodying a program according to claim 17, wherein the scenario data contain an elapse time since a start of the program and character information describing the program contents at this elapse time.

24. (ORIGINAL) A storage medium readable by a machine, tangible embodying a program according to claim 17, wherein the scenario data contain an elapse time since a scenario data transmission date/time and character information describing the program contents at this elapse time.